

Greenclose Hotel's Charitable Partnership with Hospitality Action

Our corporate partners are the backbone of our fundraising. Not only do they help us raise vital funds to support hospitality people in crisis, they also advocate for our brand spreading the message across the industry and raising awareness of the work we do.

James Hiley-Jones, Managing Director of Greenclose Hotels, shares the reasons behind their decision to partner with Hospitality Action in a variety of ways.

“Hospitality Action are all encompassing and by that, I mean they cover everything from mental health to financial strain. They are resourceful with their donations and their wide range of fundraising initiatives make them incredibly easy to support and get behind.

Greenclose pillars are to be thoughtful, welcoming and connected. Hospitality Action helps employees feel that they have a sense of belonging and someone to turn to in times of need. This is so important for people to feel a sense of connection and we encourage our team members to look after not only our guests, but their colleagues too. Greenclose take a proactive approach to the wellbeing and care of their team members which falls squarely in line with what Hospitality Action is there to provide.



As a group we are always happy to support Hospitality Action in whatever way we can, whether it is a complimentary stay for a silent auction or by physically participating in challenge events and raising funds. Every single room that we sell, we donate £1 to Hospitality Action across the group and we are proud to have raised thousands of pounds doing so.



Hospitality Action's award-winning Invisible Chips can be found across our menus. Guests appreciate what a tough industry hospitality is, especially now, and there is much more awareness and understanding around mental health of hospitality employees and the pressures they are under.

The charity's Employee Assistance Programme also enables employees to access a range of information and advice that they might otherwise struggle to access. The EAP is so far reaching and incredibly well connected and offers cutting edge, relevant advice to anyone that reaches out."

We partner with businesses of all shapes and sizes and work with them to achieve their CSR, communication and philanthropic goals. To learn more, contact:

**Elice Davies, Corporate Partnerships Manager,
0208 187 9055
edavies@hospitalityaction.org.uk**

Registered Charity No. 1101083.

#wevegotyou