

Information Pack

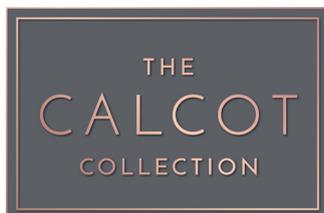


Hospitality Action's Cotswold Cycle Challenge Monday 8th June



Gold Key Media Team 2019

Sponsors:



With thanks to:



For further information please contact:

Maria Carter on **020 3004 5516** or via mcarter@hospitalityaction.org.uk

Hospitality Action, 62 Britton Street, London, EC1M 5UY www.hospitalityaction.org.uk

Registered Charity No. 1101083



Hospitality
Action

Thank you very much for your interest in our fabulous and hugely popular sportive cycle challenge, kindly hosted by Calcot.

Below you will find some useful information about the challenge, however if you have any queries, please do not hesitate to contact us.

How much will it cost?

Each rider will need to pay a **£40** registration fee and raise a minimum sponsorship of **£100** (not including Gift Aid). We ask that all sponsorship monies are raised by **Tuesday 30th June 2020**.

Fees include:

- Breakfast which includes pastries, tea, coffee, fruit gels
- Non-alcoholic refreshments and snacks throughout the day at all the feeding stations along the routes
- A medal
- A glass of Champagne Taittinger kindly sponsored by Hatch Mansfield
- BBQ on return with a choice of alcoholic or non alcoholic beverage
- Free leg massage

These fees DO NOT include:

- Personal and bike insurance (please arrange **ASAP!**)
- Personal spending money in case of emergency

What equipment will I need?

You will need to bring your own bike on the trip, though there is the option to hire a bike.

If it is a mountain bike or a hybrid we recommend you put slick tyres on it particularly if you're riding one of the three long distances. We will supply general bike maintenance parts to keep you on the road however, there is a charge applicable. Helmets must be worn whilst cycling.

Bike Hire

Our sponsors are offering £50 bike hire with 50% donated to Hospitality Action. Please go to [Wild Carrot](#) or more information or contact Carron Denison caron@wildcarrot.co.uk to make arrangements.

Will I need to train?

People of all abilities are encouraged to take part in this bike ride and not all participants are experienced cyclists. This is not a race so you can enjoy this event at your leisure but a certain degree of fitness and training will be necessary for the three longer rides.

Fundraising

[Hospitality Action](#) is the trade charity offering crucial aid to people of all ages, working and retired, from the hospitality industry. Funds raised from this cycle challenge will go directly towards helping people who have fallen on hard times.

We encourage raising funds through www.justgiving.com or www.virginmoneygiving.com.

When setting up your online fundraising page, please don't forget to nominate Hospitality Action as your

**Show your support for Hospitality Action
by working up a sweat!**



chosen charity and choose Le Tour de Cuisine from the event options. We will be on hand to give you tips on how to reach your target over the coming weeks as well as sending you some tips on training for this exciting challenge!

We ask that all sponsorship monies are raised by Tuesday 30th June with offline donations sent to the charity by Friday 31st July. Many companies throughout the UK offer employees the chance to boost their fundraising efforts by 'matching' the money they raise. Please check with your employer if you could be eligible. There are also a number of ways you can fundraise in your business see [link](#) for ideas.

What do I do next?

To secure your place for this fantastic day of cycling, please visit our website, complete the booking form and pay the registration fee.

On the Day

[Calcot](#), which is located in the Cotswolds amidst 220 acres of classic Cotswold countryside, is the start and finish of this fabulous challenge. On arriving at Calcot, please follow signs for the bike car park. You will then need to make your way to The Barn for registration, where you will pick up your number and be briefed about the ride.

To collect your number you MUST have your helmet with you – remember no helmet no ride! You will be following a comprehensive set of route signs put up by Andy Cook's team of specialists. There will also be feeding stations along the way. Please check the weather before you leave, all cyclists should be dressed in appropriate clothing!

IMPORTANT - about your bike!

The Event team will do their utmost to support you on the challenge and to repair any mechanical failures. However, the support team will not always be at your disposal throughout the challenge and it is expected that all participants are capable of at least repairing a punctured tyre. In the case of serious failure, Andy Cook's team are instructed to recover bikes and participants so that they are not disconnected from the rest of the riders.

Please Note: Any spares used by the mechanic will be charged to the participant. Payment should be made with the mechanic directly.

Pasta Supper

As part of our UK wide [Social Sunday](#) initiative, Calcot are once again hosting a Pasta Supper party for cyclists on Sunday 7th June.

If you are staying in the area and would like to join us, you can reserve your place and pay at the time of registration or at a later date, but all reservations and payments must be made in advance.

The menu will consist of 3 courses at £25 per person (with all proceeds being donated to Hospitality Action), not including beverages. Please let us know by Monday 1st June whether you will be joining us - it's a great way to meet fellow cyclists!

Room Rates

An amazing room rate on Sunday 7th June prior to the Cycle Challenge has been offered:

Calcot

(Limited rooms are available, please book early!)

£150 per room bed and breakfast for one or two people sharing.

Please reserve directly with the hotel.

Reservations 01666 891 203

Contact Deborah Whitfield directly on 01666 891203 or deborah.whitfield@calcot.co

Whatley Manor

(Limited rooms are available, please book early!)

£175 for single occupancy and £200 for double occupancy, breakfast not included.

Please reserve directly with the hotel. Reservations 01666 822 888



Room rates at other local hotels will be sent on sign up.



Hospitality
Action

Route details and descriptions:

Short Route

20.6 miles - 819 feet climbing
Feeding Station at Whatley Manor
Registration time at Calcot: 11:30 am
Suggested start time: 12:00 pm
Ave. journey time: 2-3 hours

First Mid Route

41.2 miles - 1638 feet climbing
Feeding Station at Whatley Manor on each lap and riders can also call back in at Calcot at the end of their first lap. Please note this is a double loop of the short route mentioned above
Registration time at Calcot: 9:30 am
Suggested start time: 10:30 am
Ave. journey time: 3-6 hours

Second Mid Route

62.5 miles - 2872 feet climbing
Feeding Station at 34 miles at The Manor at Castle Combe
Registration time at Calcot: 9:30 am
Suggested start time: 10:30 am
Ave. journey time: 4-6 hours

Long Route

101 miles - 4060 feet climbing
First Feeding Station at 34 miles at The Manor at Castle Combe. Second Feeding Station is at 69 miles at The Village Hall in Barnsley with a power pit stop towards the end of the route
Registration time at Calcot: 7:30 am
Suggested start time: 8:00 am
Ave. journey time: 7-9 hours

Please note: Routes may change at short notice due to unforeseen circumstances such as unannounced road works etc. Riders will be briefed on the day at the start of any changes to the published routes, indicated in the GPX and TCX links.

We recommend you check the events page on the website approximately 2 weeks before the ride in case of any last minute updates.



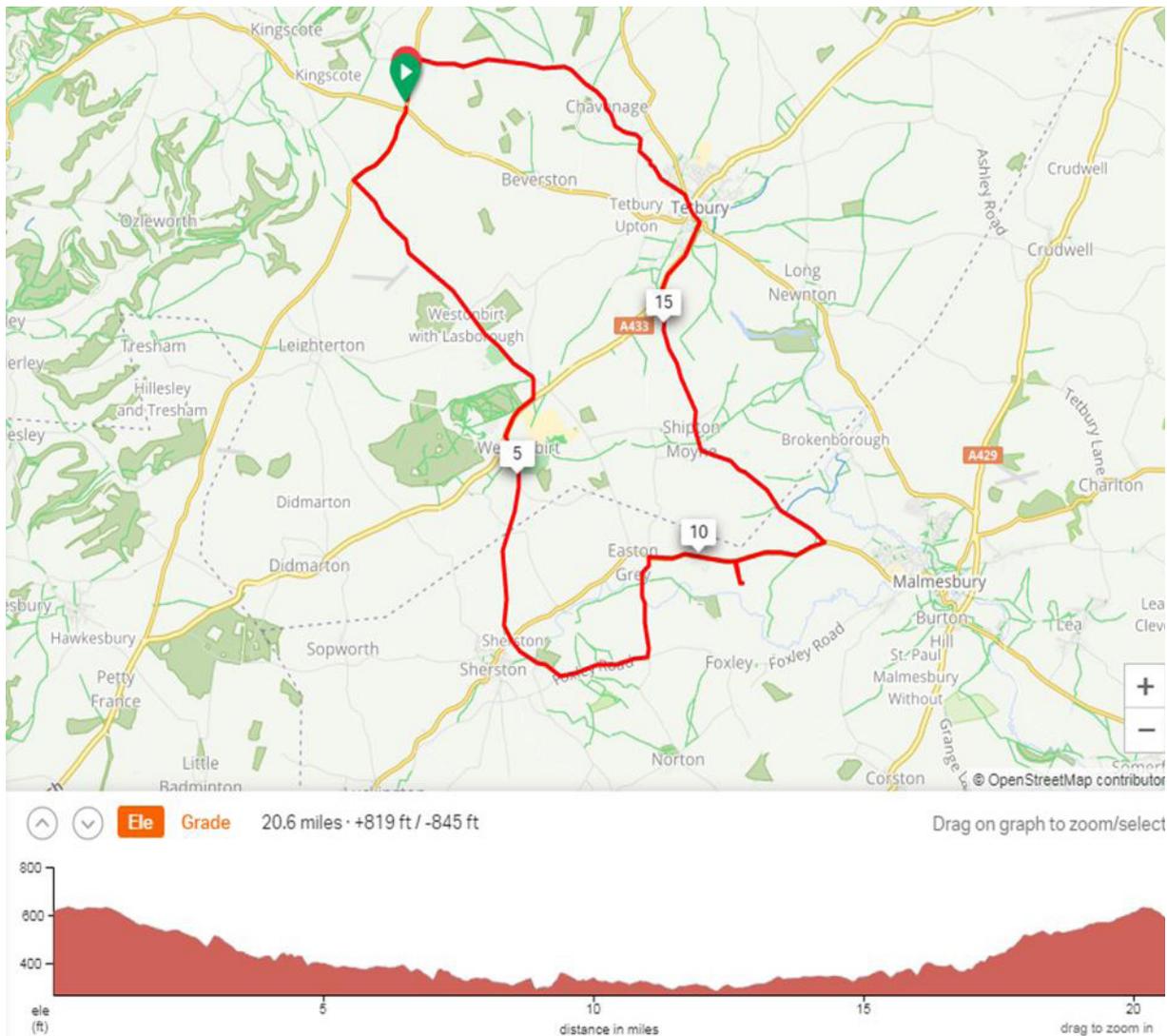
Route details and descriptions:

The Short Ride: 20.6 miles - 819 feet climbing

Leaving the wonderful surroundings of Calcot, the route passes through the picturesque South West Cotswold village of Leighterton before skirting to the West of the Westonbirt Arboretum on its way towards the equally attractive village of Sherston. The route continues along quiet country lanes towards Foxley before turning left in a northerly direction towards Easton Grey.

The ride then turns right to join the B4040 in an Easterly direction, before turning right into the gorgeous surroundings of Whatley Manor for the refreshment stop. After leaving Whatley Manor the ride continues on the B4040 towards Malmesbury where it soon turns left to pass through yet another quaint Cotswold village, Shipton Moyne. The route takes a right turn onto the A433 at Doughton on the way into the ancient market town of Tetbury. Leaving Tetbury the route once again takes to quiet country lanes passing the Chavenage House on the way back to Calcot Manor.

For GPX and TCX links, [click here](#).



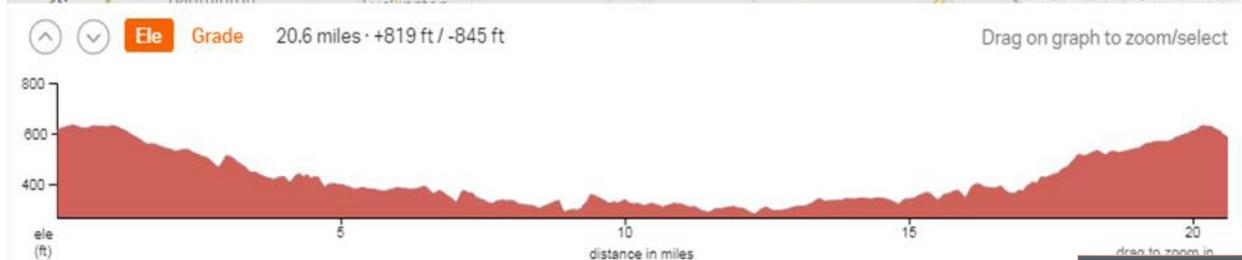
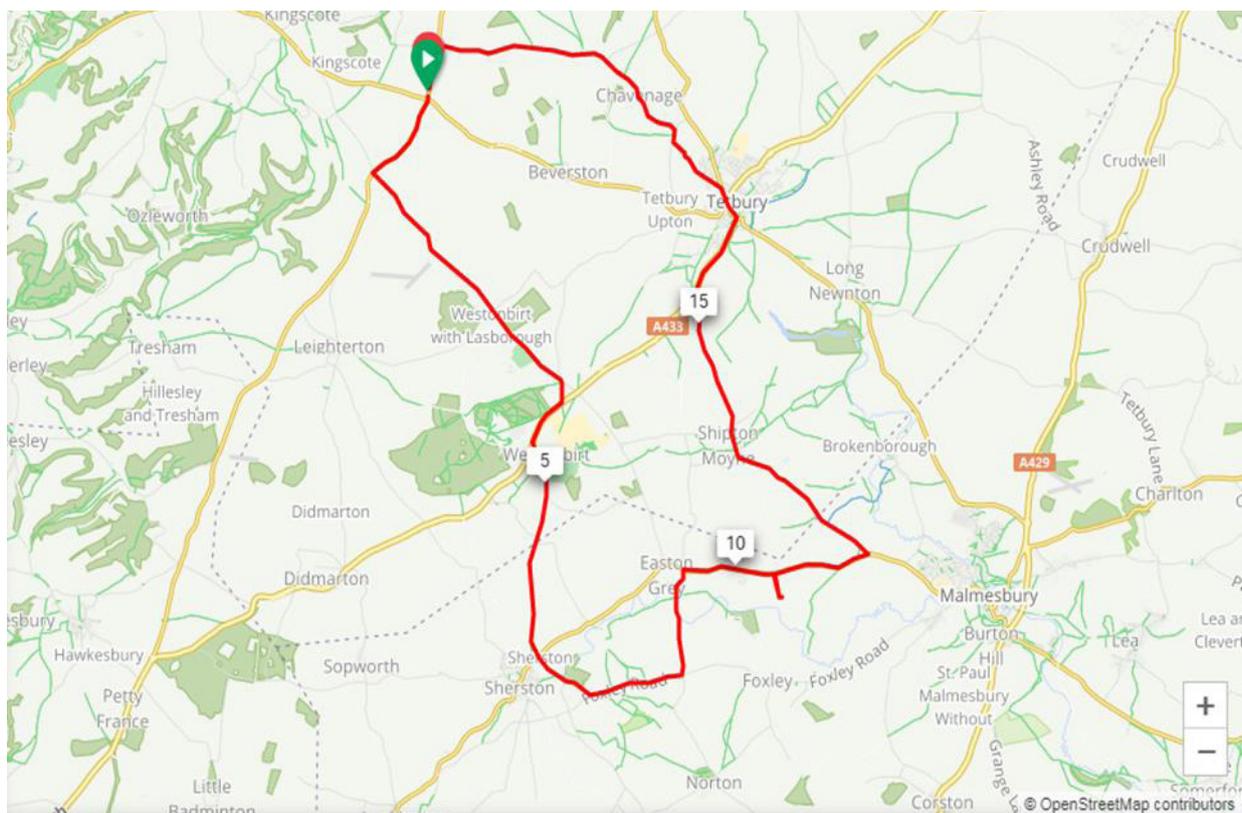
Route details and descriptions:

The first Mid Ride: 41.2 miles – 1638 feet climbing (2 laps of the short route)

After completing the first lap, upon return to Calcot on the left hand side, continue following the arrows towards Leighterton and carry on as the route passes through the picturesque South West Cotswold village before skirting to the West of the Westonbirt Arboretum on its way towards the equally attractive village of Sherston. The route continues along quiet country lanes towards Foxley before turning left in a northerly direction towards Easton Grey. The ride then turns right to join the B4040 in an Easterly direction, before turning right into the gorgeous surroundings of Whatley Manor for the refreshment stop.

After leaving Whatley Manor the ride continues on the B4040 towards Malmesbury where it soon turns left to pass through yet another quaint Cotswold village, Shipton Moyne. The route takes a right turn onto the A433 at Doughton on the way into the ancient market town of Tetbury. Leaving Tetbury the route once again takes to quiet country lanes passing the Chavenage House on the way back to Calcot Manor.

For GPX and TCX links, [click here](#).



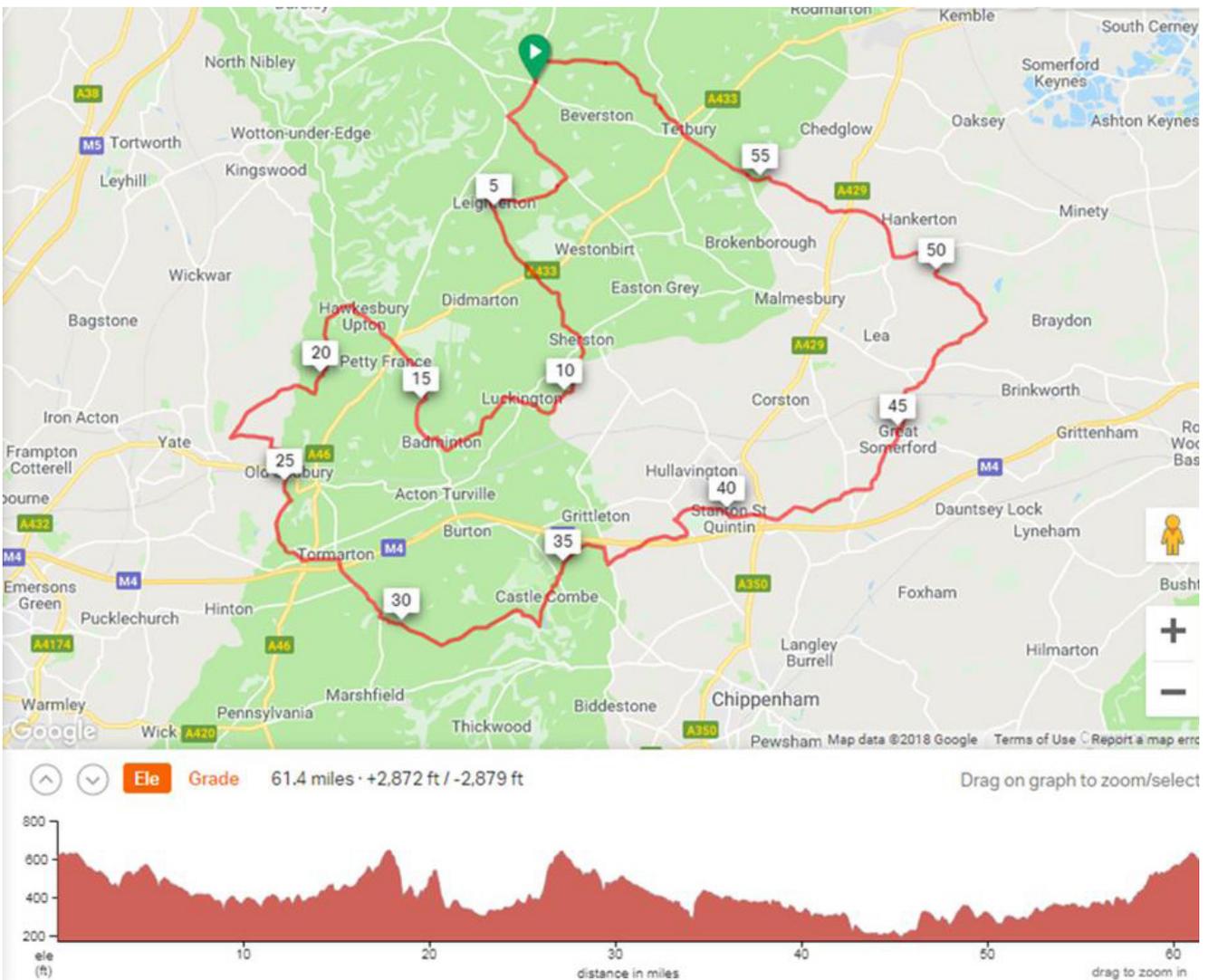
Route details and descriptions:

The Mid Ride: 61.4 miles - 2872 feet climbing

After passing through Sherston the short route splits and the medium and long routes continue along further quiet unspoilt lanes in the South West Cotswold countryside passing through Badminton and Badminton Park on towards Hawkesbury Upton. Great views over the Severn Vale as the route hugs the Cotswold edge down through Horton and on towards Old Sodbury. A gentle climb up past Dodington House and through even more quiet South Cotswold villages and hamlets towards Castle Combe and a scheduled stop at The Manor House, The Castle Inn at 34 miles.

Both mid and long routes then pass through Sevington and past the Victorian School prior to crossing into the Vale of the river Avon through Great and Little Somerford and on towards Braydon Pond. At this point the mid route takes a north westerly direction towards the village of Charlton passing Charlton Park towards Long Newnton and on into the famous wool market town of Tetbury before taking the final quiet lanes back towards Calcot Manor via Chavanage house.

For GPX and TCX links, [click here](#).



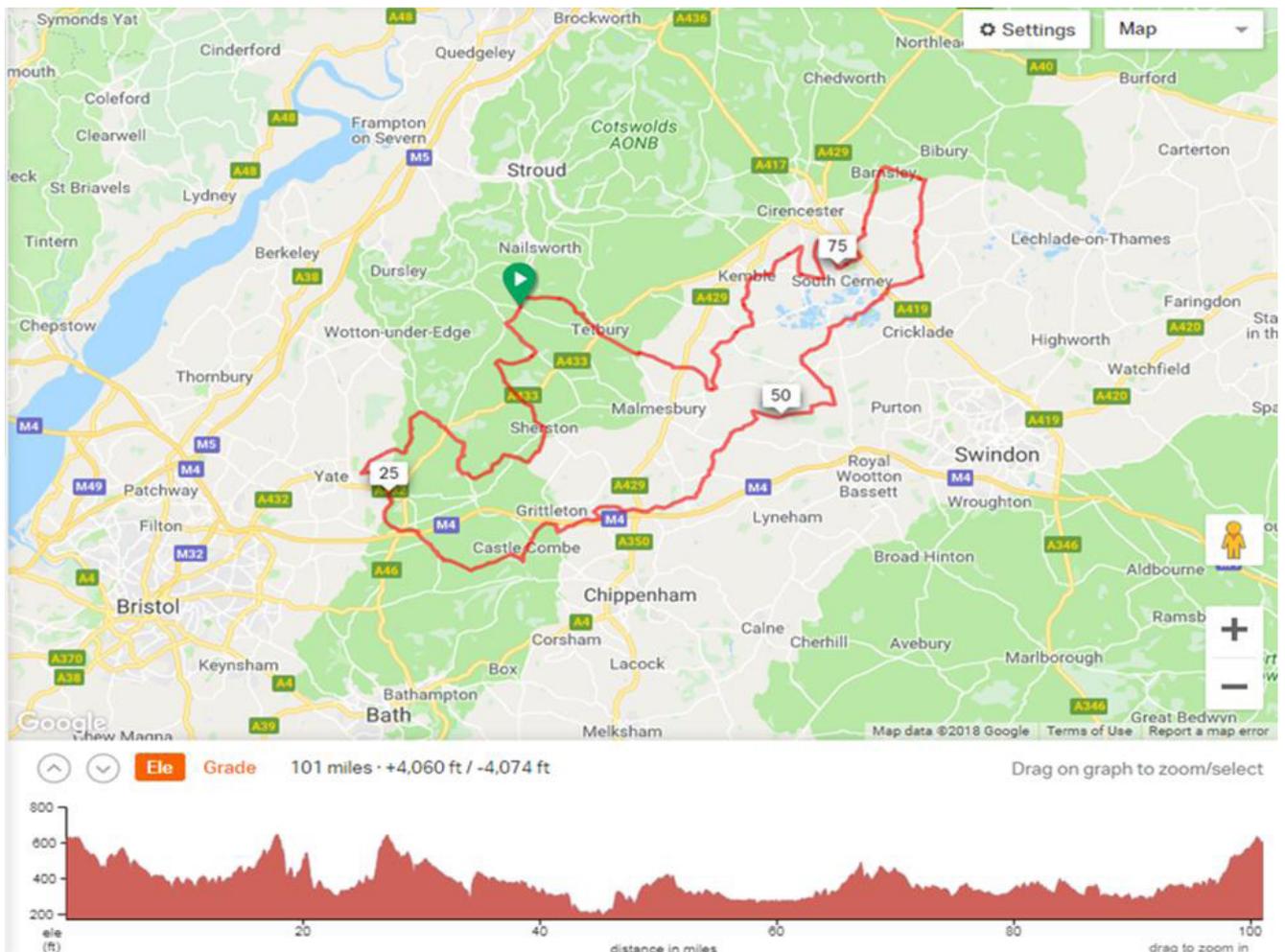
Route details and descriptions:

The Long Ride: 101 miles - 4060 feet climbing

Leaving the mid route adjacent to Braydon Forest the long route heads towards Minety, Ashton Keynes and the Cotswold water park passing through many quintessentially typical Cotswold stone villages. After Cerney Wick and crossing the A419 the route takes the flat roads through Down Ampney and Poulton on the way to Barnsley and a scheduled feed station at the Village Pub/Village Hall at 69 miles.

The route then takes a south westerly direction through Ampney Crucis towards the Cotswold Water Park once more and South Cerney and Siddington. Riders pass close to Kemble and the airfield once famous for being the home of the Red Arrows. Further quaint Cotswold villages such as Oaksey and Hankerton are passed before the route re-joins the medium route at the village of Charlton and then on towards Long Newnton and Tetbury before returning to Calcot Manor via Chavenage House and the well-earned food and drink at the finish.

For GPX and TCX links, [click here](#).



Terms & conditions

The Event

The Event is a combination of 4 different length bike rides, a traditional 100 mile sportive, two mid length rides of approx 40 and 60 miles and a shorter 20 mile ride, which are scheduled to take place on Monday 8th June. The Event is being organised and run by Andy Cook Cycling on behalf of Hospitality Action.

Rules and Regulations – Terms and Conditions

Cyclists: Participants will be responsible for the road-worthiness of their own bicycle. No accompanying vehicles are allowed to follow riders. This event is not a race or trial of speed, but a personal challenge. Whilst on the ride, participants should avoid any unnecessary risks to either oneself or other riders or road users. Sportives are designed as events for cyclists who have the strength, endurance and stamina to successfully complete their chosen ride distance. Please ensure you have done the right level of training for your chosen distance. As the event takes place on the open road, riders must abide by the Highway Code at all times and shall be responsible themselves for any fractions of the law. The wearing of Hard Shell Style Helmets is compulsory for all riders under the age of eighteen. Riders over eighteen are encouraged to do the same. The use of triathlon handlebars is discouraged. However, where riders do have them fitted they are not to be used when riding in a group. Riders agree to participate in this event entirely at their own risk, and must rely on their own ability in dealing with all hazards, and must ride in a manner which is safe to themselves and others.

Payment:

All payment remains the property of the organisation. No reimbursement will be made in case of withdrawal from the event for any existing reason. Payment must be made either by cheque, bank transfer or credit/debit card. An acknowledgement of receipt will be sent by e-mail. No changes can be undertaken once the closing date (Monday 25th May) has passed.

Late Entry:

Subject to availability of entry spaces, all late entry requests after the Monday 25th May will be handled on a best efforts basis.

Refund Policy:

The fee is non-refundable.

Environment:

Cycling is a very popular activity, in which the contact with nature is fundamental. We firmly ask you not to throw anything on the roads (paper, wrappers, bottles....): the natural environment must be reserved and the longevity of the Cotswold Cycle Challenge event depends on this. Rubbish bags will be available for you at controls and stations where you can dispose of your empty bottles, wrappers etc. Give the environment the respect it deserves.

Acknowledgment of Health Risk, Responsibility and Insurance.

I acknowledge that I will be participating in the Cotswold Cycle Challenge event organised by Hospitality Action which will involve strenuous physical activity. I confirm that I am sufficiently fit for, and am not suffering from any health problems which will be exacerbated by such activity. I have been advised by Hospitality Action and Andy Cook Cycling to seek advice from a qualified medical practitioner if I have any doubts or concerns about my health or fitness. I recognise that cycling on public roads, particularly in mountainous/hilly areas, is an activity with a danger of personal injury and even death. I confirm that I am aware of and accept such risk and will be responsible for my own actions and involvement in this activity. All participants are covered by British Cycling Third Party Public Liability insurance on the day to the value of £10 million. The cost of this insurance is included in the entry fee. I also acknowledge that I have been advised by Hospitality Action and Andy Cook Cycling to consider additional personal insurance which will cover me for the following:

- Costs of medical treatment resulting from injury or illness
- Evacuation
- Loss of earnings and/or cost of care in the event that I suffer injury or illness during the Event and/or while traveling
- Against loss of or damage to my property (including my bicycle)
- Legal expenses

I confirm that it is my responsibility to arrange adequate insurance against such risks listed above. Neither Hospitality Action nor Andy Cook Cycling will accept any responsibility or liability for any costs that may be incurred due to insufficient insurance cover.

If we change the Event:

Circumstances may require some changes to be made at any time to the particulars of the Event (e.g. itineraries, routes etc). Any such changes will be communicated to you as soon as possible and will be held to be of a minor nature, so far as is practicable.

Marketing:

Photographs, likenesses or images of participants may be used in perpetuity by Hospitality Action and Andy Cook Cycling in the promotion of the Event or future initiatives run or organized by either of them. By taking part in the Event, I irrevocably and unconditionally agree to the use of such photographs, likenesses or images being used in this manner. In particular, these photographs may be used for corporate brochures, articles, websites or any other reasonable purpose. Accordingly, I hereby absolutely, irrevocably and unconditionally waive all (if any) moral rights which subsist in the Intellectual Property in these photographs by virtue of Chapter 4 of the Copyright, Designs and Patents Act 1988 and, so far as is legally possible, any broadly equivalent rights I may otherwise have in any territory of the World.

A to Z of companies who participated in the Cotswold Cycle Challenge 2019

Acentic	Guestline	The Bristol - The Doyle Collection
Admiral Harding Ltd	Hatch Mansfield	The Calcot Collection
Bartlett Mitchell Ltd	Iconic Luxury Hotels	Barnsley House Hotel
CH&CO Catering Ltd	Chewton Glen	The Painswick Hotel
Creed Foodservice	Cliveden House	The Clink Charity
Gitrix Systems	Lygon Arms Hotel	The Fat Duck
Crystaltech Services (UK) Limited	James Hallam Limited	The George, Bradford on Avon, Wiltshire
Dale Farm Ltd	Lucknam Park Hotel	The Goring Hotel
Deer Park Country House	Mechline Developments Limited	The Montagu Arms Hotel
Dinner by Heston Blumenthal	Millennium Hotels and Resorts	The PIG
Enhance Hospitality	Moët Hennessy	THE PIG at Combe
Evolve Hospitality	Park Plaza Riverbank	THE PIG Hotel Hampshire
Exclusive Hotels and Venues	Pride of Britain Hotels	Lime Wood
Foxhills Collection	PSL	The Vineyard
meetings club	Red Carnation Hotels	Donnington Valley Hotel
Farncombe Estate Holdings Ltd	Reynolds Catering Supplies Ltd	The Vineyard Group
Dormy House Hotel	Sauce Communications	Thomas Franks Ltd
Frontline Ltd.	Searcys	Total Produce
Georgian House Hotel	Sky	TW Events
Global Risk Partners	St Andrew's Healthcare	Wild Carrot
Gloucestershire College	TAG Catering Equipment UK Ltd.	Williams Refrigeration
Gold Key Media	The Athenaeum Hotel & Residences	Winterhalter Ltd
Greenclose	The Bath Priory Hotel	

Ionela Leta. Room Attendant. We've got you.

From Housekeepers to Catering Assistants.
From Sous Chefs and Kitchen Porters
to Room Attendants like Ionela.
Whatever you do in hospitality, isn't
it good to know that someone's got
your back if life ever takes a wrong turn?

If you need help call
0203 004 5500
or visit our website
hospitalityaction.org.uk

