

Information Pack

Hospitality
Action



Cotswold Cycle Challenge

Monday 13th May

Sponsors:



THE CASTLE INN



With thanks to:

Andy Cook Cycling

Supported by:

HATCH MANSFIELD



**Cotswold
Cycle
Challenge**

The wait is over! After five long years filled with anticipation, our celebrated Cotswold Cycle Challenge returns, kindly hosted by Calcot & Spa. Join us and 125 other like-minded cycling enthusiasts as we step up a gear to tour the picturesque Cotswold countryside.

Below you will find some useful information about the challenge, however if you have any queries, please **get in touch**.

Taking place on **Monday 13th May** there are **four stunning cycling routes to choose from**, each exploring the unspoiled North Cotswold countryside. All routes will start and end at the charming Calcot & Spa in Tetbury.

- The short ride (20 miles) is perfect for those who fancy a leisurely cycle
- For the more adventurous, there are two mid-routes to choose from (40 and 60 miles)
- With a gruelling (100 miles) route for seasoned cyclists

Hospitality is at the core of this event and participants can expect luxurious feeding stations at some of the most spectacular venues in the region including **Whatley Manor, The Castle at Castle Combe, and the Village Hall in Barnsley**, all offering five-star sustenance to hungry participants. All cyclists will round off the day with a congratulatory BBQ at the Calcot & Spa finish line and will toast their success with a chilled glass of Taittinger Champagne, kindly donated by Hatch Mansfield.

No cycling challenge would be complete without a **mighty Pasta Supper Party**, and ours is no different. Join us at Calcot & Spa the night before as we 'carb up' and get to know each other. Whether you're staying at Calcot or simply fancy stopping by for a bite to eat, all are welcome.

Please note this challenge can only accommodate 125 participants. You can register as an individual or create a team and invite colleagues to join you. If you create a team, you will automatically be named the team captain. If you have any questions about the registration process, on Enthuse, contact maria@hospitalityaction.org.uk Book ASAP to avoid disappointment.

Show your support for Hospitality Action by working up a sweat!

For further information please contact:

Maria Boney on **020 3004 5516** or via maria@hospitalityaction.org.uk

www.hospitalityaction.org.uk

Registered Charity No. 1101083



How much will it cost?

Each rider must pay a £45 registration fee and raise a minimum sponsorship of £200 (excluding Gift Aid) with all fundraising done via the Enthuse platform. We ask that as much of your sponsorship money be raised as possible by Monday 3rd June.

Fees include:

- Pre-cycle breakfast e.g. pastries, tea, coffee, and fruit
- Non-alcoholic refreshments and snacks throughout the day at all feeding stations
- Glass of Taittinger upon completing the challenge
- BBQ on return with a choice of alcoholic or non-alcoholic beverage
- Free leg massage

Fees DO NOT include:

- Personal and bike insurance (please arrange ASAP)
- Personal spending money in case of emergency

What equipment will I need?

You will need to bring your own bike. If it is a mountain bike or hybrid, we recommend you put slick tyres on it, particularly if you're riding one of the three longer distances. We will supply general bike maintenance parts to keep you on the road however, there is a charge applicable.

Helmets must be worn whilst cycling.

Bike Hire.

Our sponsors, The Wild Huts, are offering £50 bike hire with 50% donated to Hospitality Action. Please go to **The Wild Huts** for more information or contact Carron Denison Caron@thewildhuts.com to make arrangements.

Will I need to train?

People of all abilities are encouraged to take part in this bike ride and not all participants are experienced cyclists.

This is not a race so you can enjoy this event at your leisure, but a certain degree of fitness and training will be necessary for the three longer rides.



Fundraising.

Hospitality Action is the trade charity offering crucial aid to people of all ages, working and retired, from the hospitality industry.

Funds raised from this challenge will go directly towards helping people who have fallen on hard times. At the time of registration, your fundraising page will be automatically created. Please add your photo, personalise the story and set yourself a fundraising target of £200, if not more. At this point you will be able to connect your Strava, should you wish.

We will be on hand to give you tips on how to reach your fundraising target over the coming weeks as well as sending you some tips on training for this exciting challenge!

We ask that all on and offline sponsorship monies are raised by Monday 3rd June.

Many companies throughout the UK offer employees the chance to boost their fundraising efforts by 'matching' the money they raise. Please check with your employer if you are eligible.

The Cotswold Cycle Challenge is a tried, tested, easy to participate in, and inclusive activity that serves to increase employee morale.

By taking part you'll improve upon existing workplace relationships and enhance bonding outside of the workplace, strengthening communication channels and productivity. And most importantly, you'll be making a noticeable positive difference to your industry.

Remember to post snaps of your endeavours and your donation link across social media using [@hospaction](#) (Twitter) and [@hospitalityaction](#) (Instagram) and [#CotswoldCycle](#), tagging your friends at the same time.





On the day.

Calcot & Spa is the challenge start and finish. Upon arriving at Calcot, please follow signs for the bike car park. You will need to make your way to The Barn for registration, where you will pick up your number and be briefed about the ride.

To collect your number, you **MUST** have your helmet with you – remember **no helmet no ride!** You will be following a comprehensive set of route signs put up by Andy Cook's team of specialists. There will also be feeding stations along the way.

Please check the weather before you leave, all cyclists should be dressed in appropriate clothing.

IMPORTANT - about your bike! The Event team will do their utmost to support you on the challenge and to repair any mechanical failures. However, the support team will not always be at your disposal throughout the challenge, and it is expected that all participants are capable of at least repairing a punctured tyre. In the case of serious failure, Andy Cook's team are instructed to recover bikes and participants so that they are not disconnected from the rest of the riders.

Please Note: Any spares used by the mechanic will be charged to the participant. Payment should be made with the mechanic directly.



Pasta Supper Party.

As part of our Cycle Challenge, Calcot is hosting a Pasta Supper Party for cyclists the evening of Sunday 12th May. If you are staying in the area and would like to join us, please book early to avoid disappointment, only 60 places are available. It's a great way to meet fellow cyclists!

The menu will consist of three courses including a sharing platter starter, pasta dish and dessert at £35 per person, excluding beverages.

All proceeds will be donated to Hospitality Action.
Thank you Calcot & Spa for sponsoring the Pasta Supper Party.

[Click here](#) to book by Wednesday 1st May.



Room Rates.

An amazing room rate on Sunday 12th May prior to the cycle challenge has been offered:

Calcot & Spa

Limited rooms are available, please book early!

£150 for single occupancy and £175 for double occupancy, breakfast included.

Please reserve directly with the hotel.
Reservations **01666 891 203**.
Contact Deborah Whitfield
deborah.whitfield@calcot.co
or Paige Weaving paige.weaving@calcot.co

Whatley Manor

Limited rooms are available, please book early!

£150 for single occupancy and £175 for double occupancy, breakfast included.

Please reserve directly with the hotel.
Reservations **01666 822 888**.
Contact Samantha Stern
Samantha@whatleymanor.com





Route details and descriptions:

Short Route

20.7 miles - 634 feet climbing
Feeding Station at Whatley Manor
Registration time at Calcot: 11:30 am
Suggested start time: 12:00 pm
Estimated journey time: 2-3 hours

First Mid Route

41.4 miles - 1268 feet climbing
Feeding Station at Whatley Manor on each lap and riders can also call back in at Calcot at the end of their first lap. Please note this is a double loop of the short route mentioned above.
Registration time at Calcot: 9:30 am
Suggested start time: 10:30 am
Estimated journey time: 3-6 hours

Second Mid Route

61.8 miles - 2232 feet climbing
Feeding Station at 34 miles at The Castle Inn at Castle Combe.
Registration time at Calcot: 9:30 am
Suggested start time: 10:30 am
Estimated journey time: 4-6 hours

Long Route

102.8 miles - 2884 feet climbing
First Feeding Station at 34 miles at The Castle Inn at Castle Combe.
Second Feeding Station is at 69 miles at The Village Hall in Barnsley with a possible power pit stop towards the end of the route.
Registration time at Calcot: 7:30 am
Suggested start time: 8:00 am
Estimated journey time: 7-9 hours



Please note: Full route descriptions will be confirmed via email approximately 2 weeks before the ride in case of any last minute updates. We recommend you open the Cotswold Cycle Challenge emails and check your Junk/Spam folder.

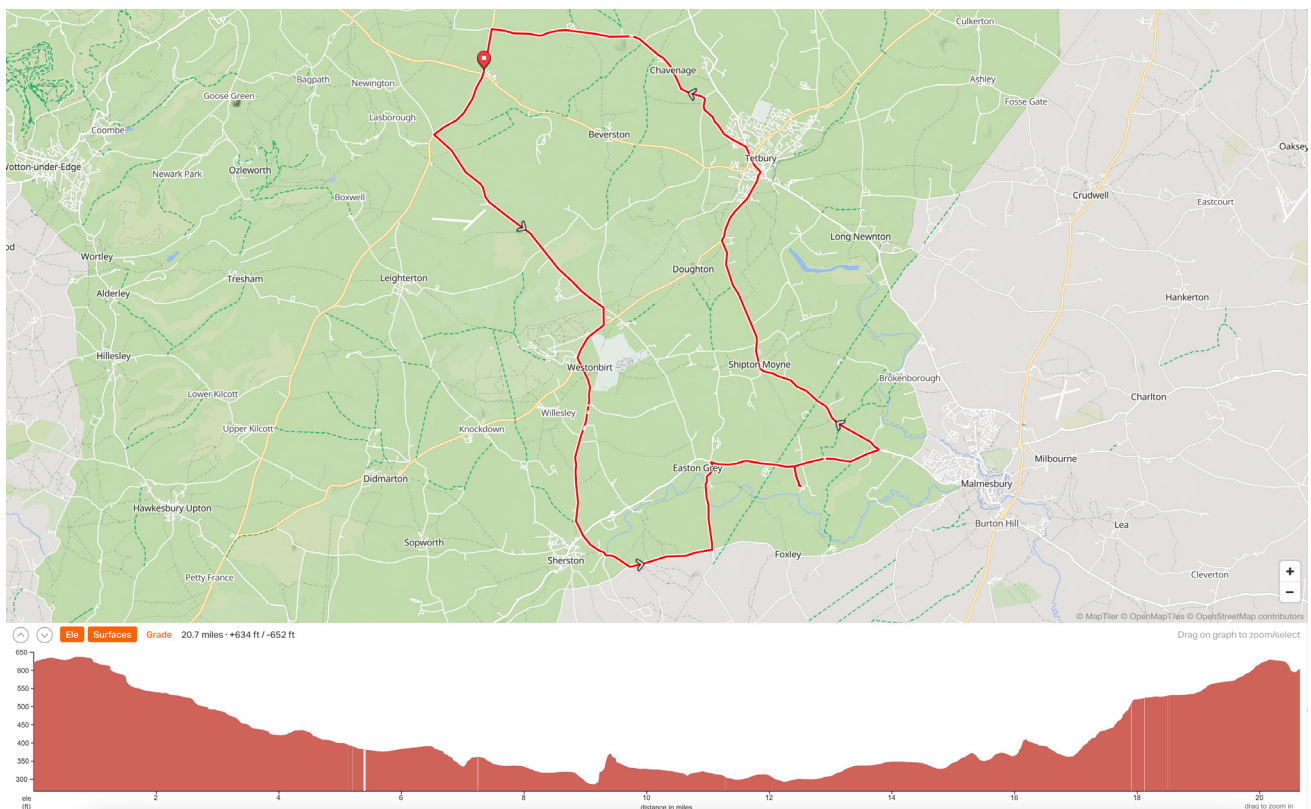
Route details and descriptions:

Choice of 4 routes.

The Short Ride: 20.7 (20) miles - 634 feet climbing

Leaving the wonderful surroundings of the Calcot, the route leaves via the A46 in common with the other routes and takes the left turn onto Bowdown Road past the Polo Ground towards The Hare and Hounds to the East of Westonbirt Arboretum on its way towards the equally attractive village of Sherston. The route continues along quiet country lanes towards Foxley before turning left in a northerly direction towards Easton Grey. The ride then turns right to join the B4040 in an Easterly direction, before turning right into the gorgeous surroundings of Whatley Manor for the refreshment stop. After leaving Whatley Manor the ride continues on the B4040 towards Malmesbury where it soon turns left to pass through yet another quaint Cotswold village, Shipton Moyne. The route takes a right turn onto the A433 at Doughton on the way into the ancient market town of Tetbury. Leaving Tetbury the route once again takes to quiet country lanes passing the Chavenage House on the way back to Calcot.

For GPX and TCX links, [click here](#).



Route details and descriptions:

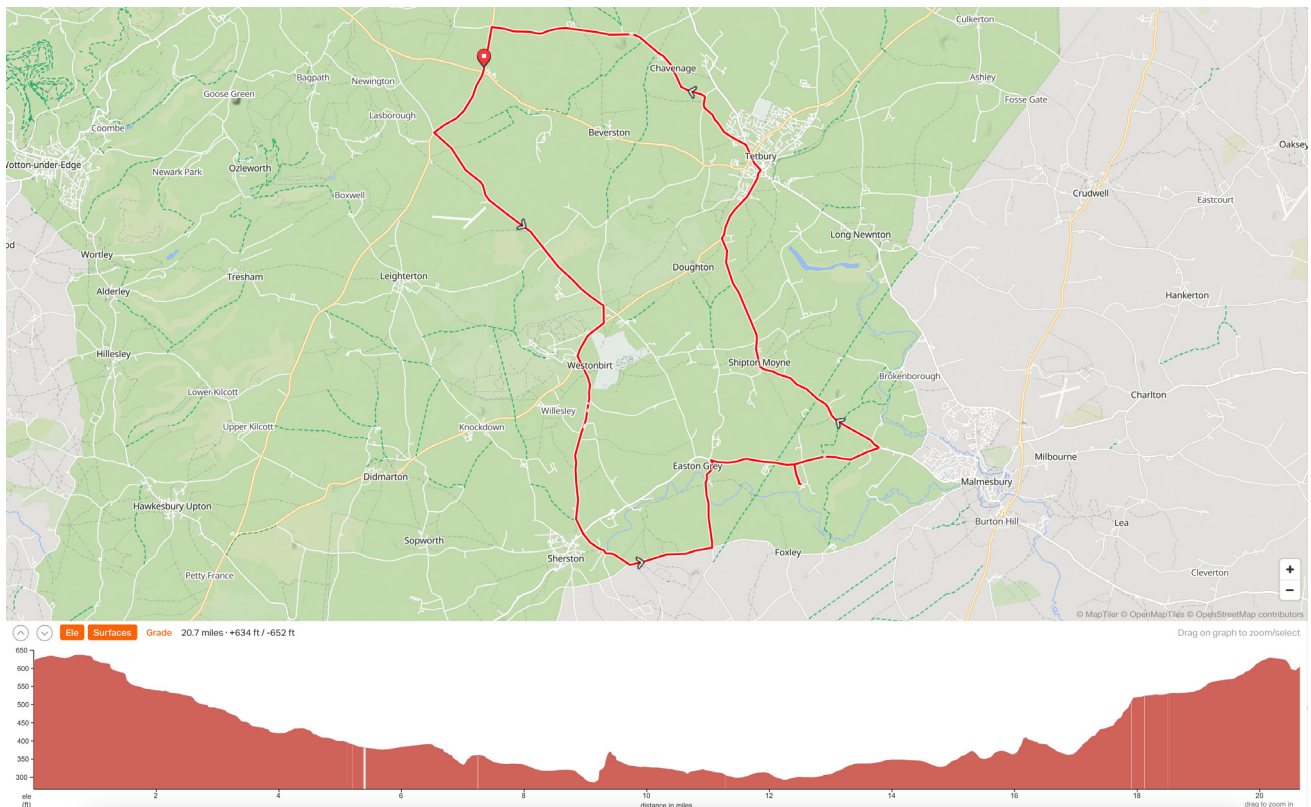
Choice of 4 routes.



The first Mid Ride 41.4 (40) miles – 1268 feet climbing (2 laps of the short route)

After completing the first lap, upon return to the Calcot on the left hand side, continue as before leaving the A46 turning onto Bowldown Road, passing the Polo Ground a 2nd time towards the Hare and Hounds Pub to the East of the Westonbirt Arboretum on its way towards the equally attractive village of Sherston. The route continues along quiet country lanes towards Foxley before turning left in a northerly direction towards Easton Grey. The ride then turns right to join the B4040 in an Easterly direction, before turning right into the gorgeous surroundings of Whatley Manor for the refreshment stop. After leaving Whatley Manor the ride continues on the B4040 towards Malmesbury where it soon turns left to pass through yet another quaint Cotswold village, Shipton Moyne. The route takes a right turn onto the A433 at Doughton on the way into the ancient market town of Tetbury. Leaving Tetbury the route once again takes to quiet country lanes passing the Chavenage House on the way back to Calcot.

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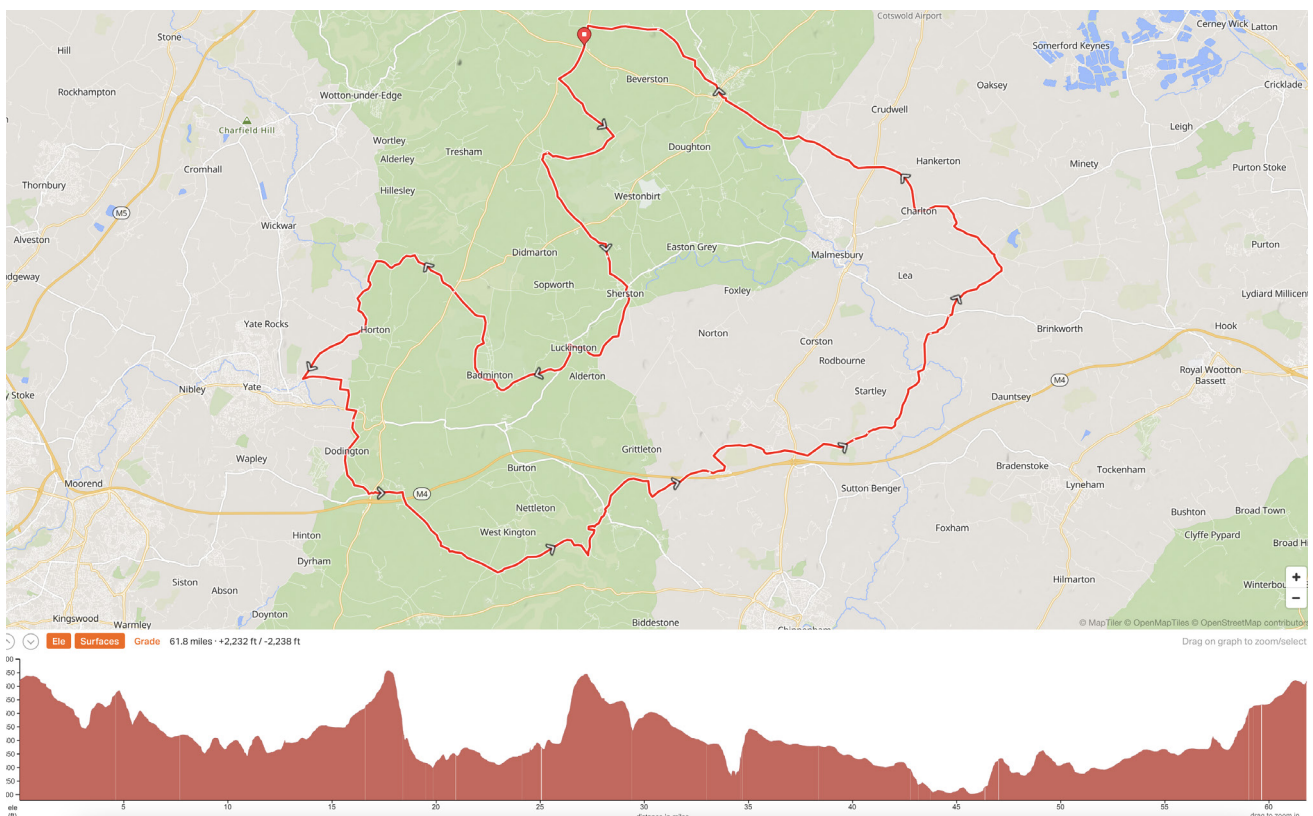


Route details and descriptions:

The Mid Ride: 61.8miles – 2232 feet climbing

Soon after turning left onto Bowdown Road and before the Polo Ground both the 100Km (60 mile) and 100-mile route turn right passing through Leighterton Village before taking a southerly direction towards Sherston. After passing through Sherston the medium and long routes continue along further quiet unspoilt lanes in the Southwest Cotswold countryside passing through Badminton and Badminton Park on towards Hawkesbury Upton. Great views over the Severn Vale as the route hugs the Cotswold edge down through Horton and on towards Old Sodbury. A gentle climb up past Dodington House and through even more quiet South Cotswold villages and hamlets towards Castle Combe and a scheduled stop at the Castle Inn 34 miles. Both mid and long routes then pass through Sevington and past the Victorian School prior to crossing into the Vale of the river Avon through Great and Little Somerford and on towards Braydon Pond. At this point the mid route takes a north westerly direction towards the village of Charlton passing Charlton Park towards Long Newnton and on into the famous wool market town of Tetbury before taking the final quiet lanes back towards Calcot via Chavenage house.

For GPX and TCX links, [click here](#).

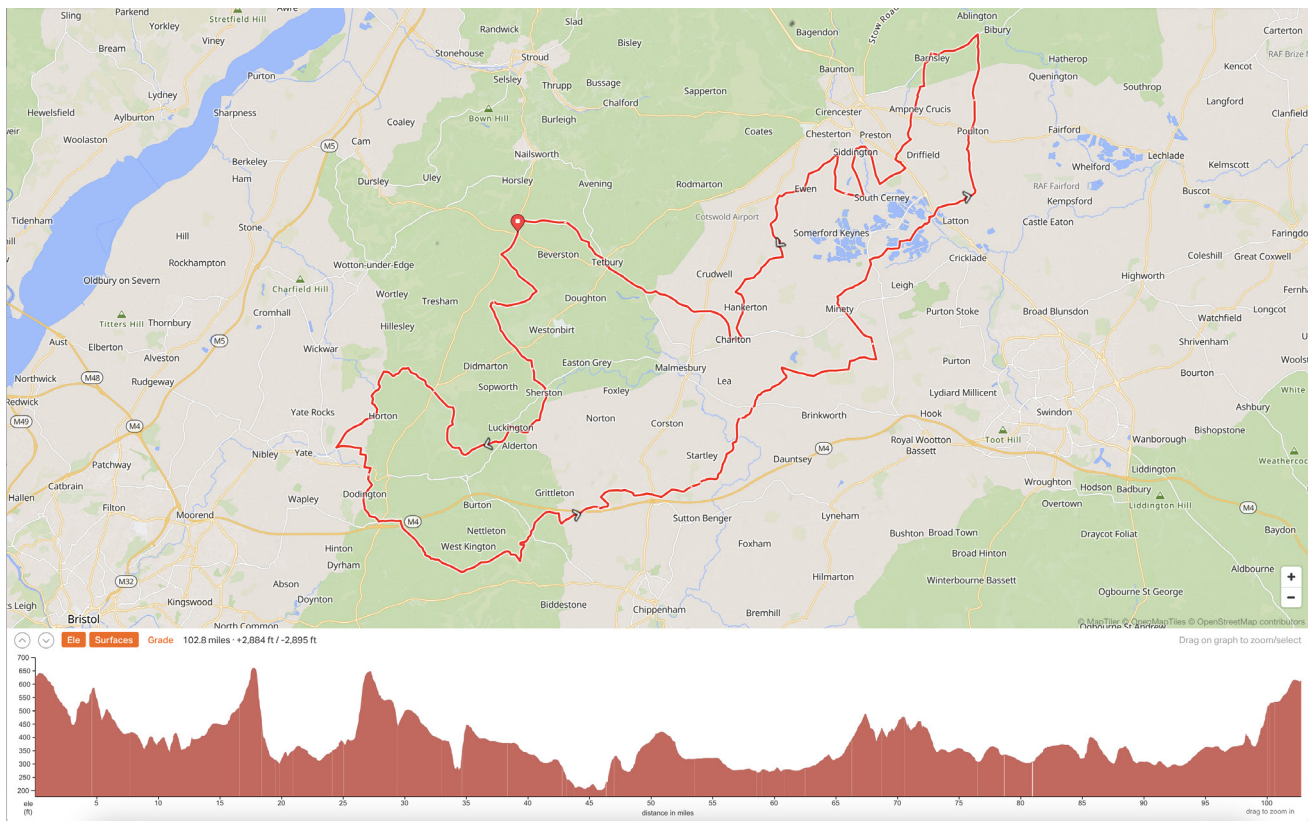


Route details and descriptions:

The Long Ride: - 102.8 (100) miles – 2884 feet climbing

Leaving the mid route adjacent to Braydon Forest the long route heads towards Minety, Ashton Keynes and the Cotswold water park passing through many quintessentially typical Cotswold stone villages. After Cerney Wick and crossing the A419 the route takes the flat roads through Down Ampney and Poulton on the way to Barnsley and a scheduled feed station at the Village Inn/Village Hall at 71 miles. The route then takes a south westerly direction through Ampney Crucis towards the Cotswold Water Park once more and South Cerney and Siddington. Riders pass close to Kemble and the airfield once famous for being the home of the Red Arrows. Further quaint Cotswold villages such as Oaksey and Hankerton are passed before the route re-joins the medium route at the village of Charlton and then on towards Long Newnton and Tetbury before returning to Calcot via Chavenage House and the well-earned food and drink at the finish.

For GPX and TCX links, [click here](#).





Terms & conditions

The Event

The Event is a combination of 4 different length bike rides, a traditional 100 mile sportive, two mid length rides of approx 40 and 60 miles and a shorter 20 mile ride, which are scheduled to take place on Monday 13th May. The Event is being organised and run by Andy Cook Cycling on behalf of Hospitality Action.

Rules and Regulations – Terms and Conditions

Cyclists: Participants will be responsible for the roadworthiness of their own bicycle. No accompanying vehicles are allowed to follow riders. This event is not a race or trial of speed, but a personal challenge. Whilst on the ride, participants should avoid any unnecessary risks to either oneself or other riders or road users. Sportives are designed as events for cyclists who have the strength, endurance and stamina to successfully complete their chosen ride distance. Please ensure you have done the right level of training for your chosen distance. As the event takes place on the open road, riders must abide by the Highway Code at all times and shall be responsible themselves for any fractions of the law. All riders must be over the age of 18 and wear a Hard Shell Style Helmet. The use of triathlon handlebars is discouraged. However, where riders do have them fitted they are not to be used when riding in a group. Riders agree to participate in this event entirely at their own risk, and must rely on their own ability in dealing with all hazards, and must ride in a manner which is safe to themselves and others.

Payment:

All payment remains the property of the organisation. No reimbursement will be made in case of withdrawal from the event for any existing reason. Payment must be made either by bank transfer or credit/debit card. An acknowledgement of receipt will be sent by e-mail. No changes can be undertaken once the closing date (Wednesday 1st May) has passed.

Late Entry:

Only 125 places are available. Subject to availability of entry spaces, all late entry requests after Wednesday 1st May will be handled on a best efforts basis.

Refund Policy:

The fee is non-refundable.

Environment:

Cycling is a very popular activity, in which the contact with nature is fundamental. We firmly ask you not to throw anything on the roads (paper, wrappers, bottles...): the natural environment must be reserved and the longevity of the Cotswold Cycle Challenge event depends on this. Rubbish bags will be available for you at controls and stations where you can dispose of your empty bottles, wrappers etc. Give the environment the respect it deserves.

Acknowledgment of Health Risk, Responsibility and Insurance.

- I acknowledge that I will be participating in the Cotswold Cycle Challenge event organised by Andy Cook Cycling which will involve strenuous physical activity.
- I confirm that I am sufficiently fit for, and am not suffering from any health problems which will be exacerbated by such activity.
- I have been advised by Hospitality Action and Andy Cook Cycling to seek advice from a qualified medical practitioner if I have any doubts or concerns about my health or fitness.
- I recognise that cycling on public roads, particularly in mountainous/hilly areas, is an activity with a danger of personal injury and even death.
- I confirm that I am aware of and accept such risk and will be responsible for my own actions and involvement in this activity.
- All participants are covered by British Cycling Third Party Public Liability insurance on the day to the value of £10 million. The cost of this insurance is included in the entry fee. I also acknowledge that I have been advised by Hospitality Action and Andy Cook Cycling to consider additional personal insurance which will cover me for the following:
 - Costs of medical treatment resulting from injury or illness
 - Evacuation
 - Loss of earnings and/or cost of care in the event that I suffer injury or illness during the Event and/or while traveling
 - Against loss of or damage to my property (including my bicycle)
 - Legal expenses

I confirm that it is my responsibility to arrange

adequate insurance against such risks listed above.

Neither Hospitality Action nor Andy Cook Cycling will accept any responsibility or liability for any costs that may be incurred due to insufficient insurance cover.

If we change the Event:

Circumstances may require some changes to be made at any time to the particulars of the Event (e.g. itineraries, routes etc). Any such changes will be communicated to you as soon as possible and will be held to be of a minor nature, so far as is practicable.

Marketing:

Photographs, likenesses or images of participants may be used in perpetuity by Hospitality Action and Andy Cook Cycling in the promotion of the Event or future initiatives run or organized by either of them. By taking part in the Event, I irrevocably and unconditionally agree to the use of such photographs, likenesses or images being used in this manner. In particular, these photographs may be used for corporate brochures, articles, websites or any other reasonable purpose. Accordingly, I hereby absolutely, irrevocably and unconditionally waive all (if any) moral rights which subsist in the Intellectual Property in these photographs by virtue of Chapter 4 of the Copyright, Designs and Patents Act 1988 and, so far as is legally possible, any broadly equivalent rights I may otherwise have in any territory of the World.

Ionela Leta. Room Attendant. We've got you.

From Housekeepers to Catering Assistants.
From Sous Chefs and Kitchen Porters
to Room Attendants like Ionela.
Whatever you do in hospitality, isn't it
good to know that someone's got your
back if life ever takes a wrong turn?

If you need help call
0203 004 5500
or visit our website
hospitalityaction.org.uk

