

180 years of Hospitality Action

Join in with our 180th birthday celebrations

2017 is a very special year for Hospitality Action, the industry's charity.

Established in 1837, the year Queen Victoria came to the throne, Hospitality Action has been helping hospitality people for 180 years.

As our industry continues to grow, so do requests for our support. We have become an anchor within a fast-paced environment that is filled with people battling all kinds of issues.

We ensure no one is left to face difficult times alone, by providing:

- A Grants Programme for financial help
- Alcohol and Drug Awareness Seminars for hospitality students
- A retiree scheme, our Golden Friends, to combat loneliness in older age
- An Employee Assistance Programme offering care and assistance 24/7

We have been there for those who have no one else to turn to, working tirelessly to ensure individuals and their families are never left in need. In our special birthday year we are aiming to raise £1.8million and we need your help to do it! Please pledge to help your less fortunate colleagues in this special year.

BACK TO THE FLOOR 3

2017 will also see the return of our popular Back to the Floor dinner. Taking place on Friday 7th April at the iconic Grosvenor House Hotel on London's Park Lane, the evening will see industry icons consultant Philip Newman-Hall, Danny Pecorelli of Exclusive Hotels & Venues and Jonathan Raggett of Red Carnation Hotels, amongst other stars of the hospitality industry testing their silver service skills. #BTTF3

www.hospitalityaction.org.uk/events



You can help us celebrate by getting involved in a number of challenging and rewarding fundraising activities. Here are just a few things you can get involved with during our 180th year:

Nominate us as your charity of the year for 2017

If you're hosting an event in 2017, we're calling on you to help us celebrate our big birthday. We will supply everything you need to make your fundraising a triumph. A simple donation envelope at your guests' place setting or raffle really will make a big difference.

Encouraging your colleagues to fundraise in the work place, whether through a cake sale or quiz night, will also help to raise vital funds.

Simply contact the Hospitality Action fundraising team who will help ensure your fundraising is a great success.



Take on a challenge

Make your wildest dreams a reality by being sponsored to skydive, climb the 3 Peaks or cycle 100 miles.

Choose from one of the following challenges:

- The Great Manchester 10K Run and British London 10K Run.
- The Prudential RideLondon-Surrey 100.
- The 2017 Le Tour de Cuisine Cotswold Cycle Challenge. Starting and finishing at the stunning Beaufort Polo Club in Gloucestershire, you will have a choice of four routes, ranging from 20 to 100 miles.

Information regarding each of our challenge events can be found by visiting www.hospitalityaction.org.uk/get-involved

We're also open to new and inventive fundraising ideas, so however you do it, help us to make 2017 a year to remember!

Don't forget to use the hashtag #HA180 across social media

To make a birthday donation of just £5 simply text CHEF17 £5 to 70070

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HOSPITALITY
Action
Helping our people

Registered Charity No. 1101083

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